

# 2022 Strategic Partner Options



The Life Insurance Settlement Association (LISA) is pleased to present several opportunities for your company to partner with us in 2022, through our conferences and digital media. LISA's Strategic Partners are valued contributors to LISA events.

## **Strategic Conference Host:** **\$20,000** *(three opportunities)*

- » 2022 Institutional Investor Conference Host Sponsor (May 2, New York City)
- » 2022 Annual Life Settlement Conference Host Sponsor (October 2-3, Atlanta)
- » Session speaker for one session at each conference
- » Logo recognition on LISA Website as a Strategic Partner
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from each conference
- » 4 registrations to each conference

## **Strategic Networking Partner:** **\$15,000** *(four opportunities)*

- » 2022 Institutional Investor Conference Networking Sponsor (May 2, New York City)
- » 2022 Annual Life Settlement Conference Networking Sponsor (October 2-3, Atlanta)
- » Signage placed at meal / break of your choice, one per conference
- » Logo recognition on LISA Website as a Strategic Partner
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from each conference
- » 3 registrations to each conference

## **Technology Partner:** **\$15,000** *(two opportunities)*

- » 2022 Institutional Investor Conference Technology Sponsor (May 2, New York City)
- » 2022 Annual Life Settlement Conference Technology Sponsor (October 2-3, Atlanta)
- » Logo recognition on LISA Website as a Strategic Partner
- » Logo recognition on event websites and marketing material
- » Logo on material for internet, wifi, mobile app instructions, and charging stations
- » Recognition on hosting platform for recorded content from conferences
- » Attendee list from each conference
- » 2 registrations to each conference

**For customization or other inquiries, please contact**

**K. Malaika Walton** Membership and Programs Director  
202.495.3126 | [mwalton@lisa.org](mailto:mwalton@lisa.org)

# 12TH ANNUAL INSTITUTIONAL INVESTOR CONFERENCE

May 2, 2022  
Westin Grand Central  
New York City

**LISA** | Life  
Insurance  
Settlement  
Association

## Conference Sponsorship Options

### Conference Host: \$15,000

- » Session speaker for one session at each conference
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 3 registrations to the conference

### Networking Sponsor: \$10,000

- » Signage placed at meal / break of your choice
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 2 registrations to the conference

### Technology Sponsor: \$10,000 (one opportunity)

- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo on material for internet, Wi-Fi, mobile app instructions, and charging stations
- » Recognition on hosting platform for recorded content
- » Attendee list from conference
- » 1 registration to the conference

### Closing Session Sponsor: \$5,000 (one opportunity)

- » Introduce closing keynote session
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 1 registration to the conference

### Lanyard Sponsor: \$3,500 (one opportunity)

- » Logo on name badges and lanyard
- » Logo recognition on event websites and marketing material
- » Logo recognition on event website

### Badge Sponsor: \$3,500 (one opportunity)

- » Logo on name badges and lanyard
- » Logo recognition on event websites and marketing material
- » Logo recognition on event website

### Welcome Bag at Hotel: \$2,500 (one opportunity)

- » Logo recognition on event websites and marketing material
- » Logo recognition on event website
- » Sponsor purchases items and provides to hotel

### Mobile App Banner Ad: \$1,500 (multiple opportunities)

- » Rotating banner advertisement in event mobile app

### Hotel Room Key Cards: \$TBD (one opportunity)

- » Logo on hotel key cards for conference registrants (150 minimum)
- » Logo recognition on event websites and marketing material
- » Logo recognition on event website

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