2022 Strategic Partner Options

The Life Insurance Settlement Association (LISA) is pleased to present several opportunities for your company to partner with us in 2022, through our conferences and digital media. LISA’s Strategic Partners are valued contributors to LISA events.

**Strategic Conference Host: $20,000 (three opportunities)**
- 2022 Institutional Investor Conference Host Sponsor (May 2, New York City)
- 2022 Annual Life Settlement Conference Host Sponsor (October 2-3, Atlanta)
- Session speaker for one session at each conference
- Logo recognition on LISA Website as a Strategic Partner
- Logo recognition on event websites and marketing material
- Logo recognition on conference agenda
- Attendee list from each conference
- 4 registrations to each conference

**Strategic Networking Partner: $15,000 (four opportunities)**
- 2022 Institutional Investor Conference Networking Sponsor (May 2, New York City)
- 2022 Annual Life Settlement Conference Networking Sponsor (October 2-3, Atlanta)
- Signage placed at meal / break of your choice, one per conference
- Logo recognition on LISA Website as a Strategic Partner
- Logo recognition on event websites and marketing material
- Logo recognition on conference agenda
- Attendee list from each conference
- 3 registrations to each conference

**Technology Partner: $15,000 (two opportunities)**
- 2022 Institutional Investor Conference Technology Sponsor (May 2, New York City)
- 2022 Annual Life Settlement Conference Technology Sponsor (October 2-3, Atlanta)
- Logo recognition on LISA Website as a Strategic Partner
- Logo recognition on event websites and marketing material
- Logo on material for internet, wifi, mobile app instructions, and charging stations
- Recognition on hosting platform for recorded content from conferences
- Attendee list from each conference
- 2 registrations to each conference

For customization or other inquiries, please contact
K. Malaiaka Walton Membership and Programs Director
202.495.3126 | mwalton@lisa.org
# Conference Sponsorship Options

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td><strong>Conference Host:</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>Networking Sponsor:</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Technology Sponsor:</strong></td>
<td>$10,000 (one opportunity)</td>
</tr>
<tr>
<td><strong>Closing Session Sponsor:</strong></td>
<td>$5,000 (one opportunity)</td>
</tr>
<tr>
<td><strong>Lanyard Sponsor:</strong></td>
<td>$3,500 (one opportunity)</td>
</tr>
<tr>
<td><strong>Badge Sponsor:</strong></td>
<td>$3,500 (one opportunity)</td>
</tr>
<tr>
<td><strong>Welcome Bag at Hotel:</strong></td>
<td>$2,500 (one opportunity)</td>
</tr>
<tr>
<td><strong>Mobile App Banner Ad:</strong></td>
<td>$1,500 (multiple opportunities)</td>
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<tr>
<td><strong>Hotel Room Key Cards:</strong></td>
<td>$TBD (one opportunity)</td>
</tr>
</tbody>
</table>

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