

15TH ANNUAL INSTITUTIONAL INVESTOR CONFERENCE

January 29, 2025
New York City
Convene @
237 Park Avenue

LISA | Life
Insurance
Settlement
Association

The Life Insurance Settlement Association (LISA) is pleased to present several opportunities for your company to partner with us at this premier event convening Life Settlement professionals.

Conference Host:

\$15,000 (one opportunity)

- » Session speaker for one session at conference
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event website and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 3 registrations to the conference

Reception Sponsor:

\$10,000 (one opportunity)

- » Signage at reception
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 2 registrations to the conference

Technology Sponsor:

\$10,000 (one opportunity)

- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo on material for internet, Wi-Fi, mobile app instructions, and charging stations
- » Recognition on hosting platform for recorded content
- » Attendee list from conference
- » 1 registration to the conference

Opening/Closing Session Sponsor: \$5,000

(two opportunities)

- » Introduce closing keynote session
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference

Breakfast/Lunch Sponsor:

\$7,500 (two opportunities)

- » Signage at breakfast/lunch
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 2 complimentary registrations

Nourish Break Sponsor:

\$5,000 (two opportunities)

- » Signage at nourish break
- » Logo recognition on LISA Website as a sponsor
- » Logo recognition on event websites and marketing material
- » Logo recognition on conference agenda
- » Attendee list from conference
- » 1 complimentary registration

Lanyard Sponsor:

\$3,500 (one opportunity)

- » Logo on lanyard and badge
- » Logo recognition on event websites and marketing material
- » Logo recognition on event website

Badge Sponsor:

\$3,500 (one opportunity)

- » Logo on lanyard and badge
- » Logo recognition on event websites and marketing material
- » Logo recognition on event website

Mobile App Banner Ad:

\$1,500 (multiple opportunities)

- » Rotating banner advertisement in event mobile app

For customization or other inquiries, please contact:

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